## Why exhibit?

- INTRONIKA is a B2B trade fair focused on the markets of Slovenia, Croatia, and the wider region;
- INTRONIKA is a promotional platform for presenting novelties, products, technologies, solutions and services
- Engage in networking:
  *Establish new business contacts*
  *Foster existing business relations*
- Improve brand awareness and strengthen your corporate image
- Spread knowledge – be part of the content-rich accompanying program by reading lectures, making presentations and live demonstrations, organizing seminars
- The visitors of B2B fairs are professionals who are looking for practical solutions to the challenges they face every day in their work
- Unlimited, free of charge invitations for visitors
- B2B Matchmaking – by using our web application, you can set in advance appointments with your business partners in order to guarantee optimal communication and enable offering solutions that fit your customer needs
- Save time and money – meet new and existing partners all in one place, in only 3 days
- Take advantage of our tools, *Newsletter* and *web News from the industry*, to introduce your company and publish information on technical innovations and new products for free.

No matter what the goals of your company are, INTRONIKA will help you achieve them!

## Location

**Organized by:**

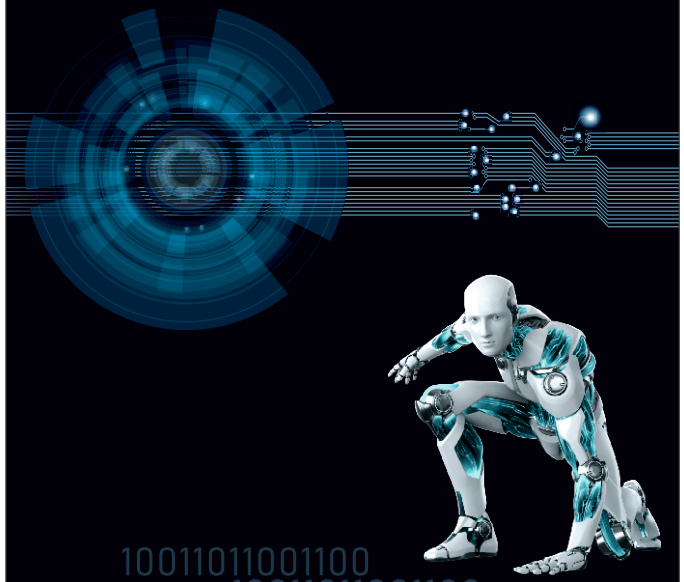
iCm
PASSION FOR PERFECTION

Pristovškova 16, SI - 3212 Vojnik, Slovenija
**T**: +386 3 620 07 03, **e-mail**: intronika@icm.si
www.icm.si

# INTRONIKA

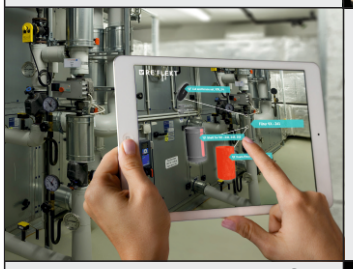
## 11.-13.2.2020

Ljubljana, Slovenia



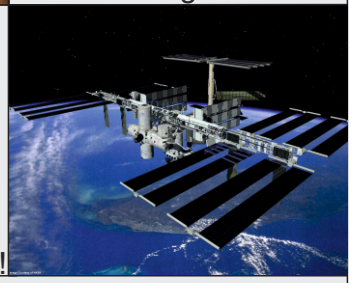
## First - hand information

**INTRONIKA is a B2B trade fair for industrial and professional electronics.**



It is the answer to the growing needs of the companies and the pressure of globalization processes in Slovenia and the world in general.

The wide range of **INTRONIKA**, together with the convenient location of the the Ljubljana Fairground, gives the companies many opportunities to add value to their brands!

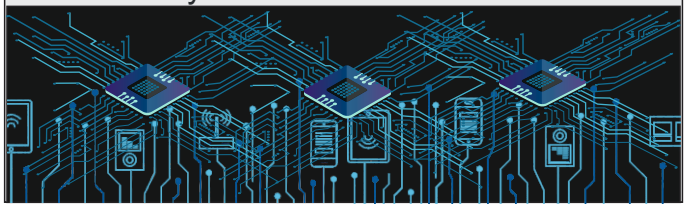


Alongside **INTRONIKA**, three other B2B events organized by ICM Ltd, will be running together to provide the industry with complete solutions.

**IFAM** - a B2B trade fair for automation, mechatronics, sensor technologies, measuring technologies, computer vision, etc.

**ROBOTICS** - a B2B trade fair for robotics and unmanned systems.

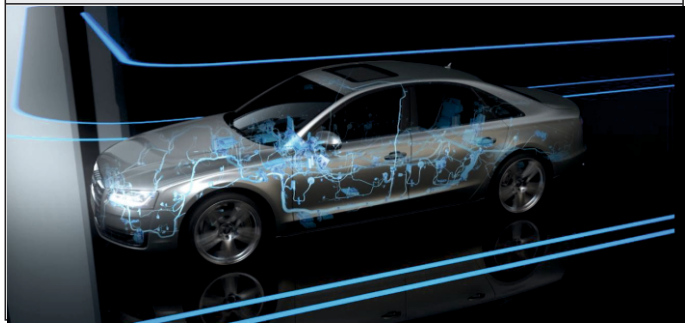
**ICT4Industry** - a B2B trade fair for digitalization in the industry.



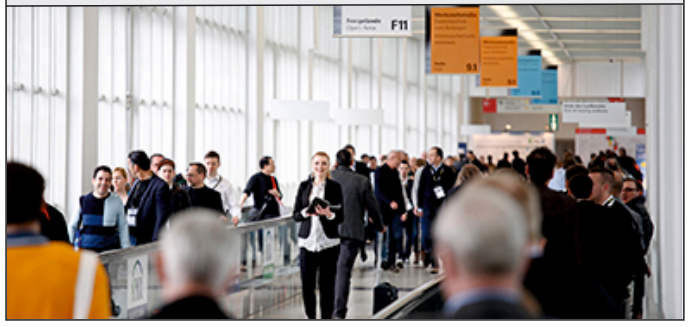
## Exhibitors profile

- **Producers and suppliers** of components; industrial electronics; test and measurement equipment; security and protection measurement equipment; medical electronics; military electronics; electronics for railway technology; automotive electronics; passive components; identification and system components; circuit carriers; displays; security and protection equipment; embedded systems; telecommunications; sensor technology; lighting; sources of electrical energy; micro & nanosystems; IT; electromechanics, system periphery; multimedia, audio & video..

- **Electronics design**
- **Services and service providers**
- **Reasarch & Development**
- **Associations**
- **Media & Trade publications**



## Visitors profile

### Target groups

- **CEO´s**
- **Engineers from the end user industries:** power plants; automotive; mechanical and plant engineering; electrical and electronic engineering; beverage, brewery / distillery; building development; food processing; healthcare; petrochemical / chemical / oil & gas; solar technologies; pharmaceutical / medical / cosmetics; pulp and paper; metal working, cement, textile..etc.
- **Manufacturing and operation heads**
- **Quality assurance officers**
- **Entrepreneurs**
- **Distributors and dealers**
- **Research & Development**
- **Educational institutions**
- **Media & Trade Publications**